



Feedback**Fruits**





Founded 2012  
with founding partner **TU Delft**



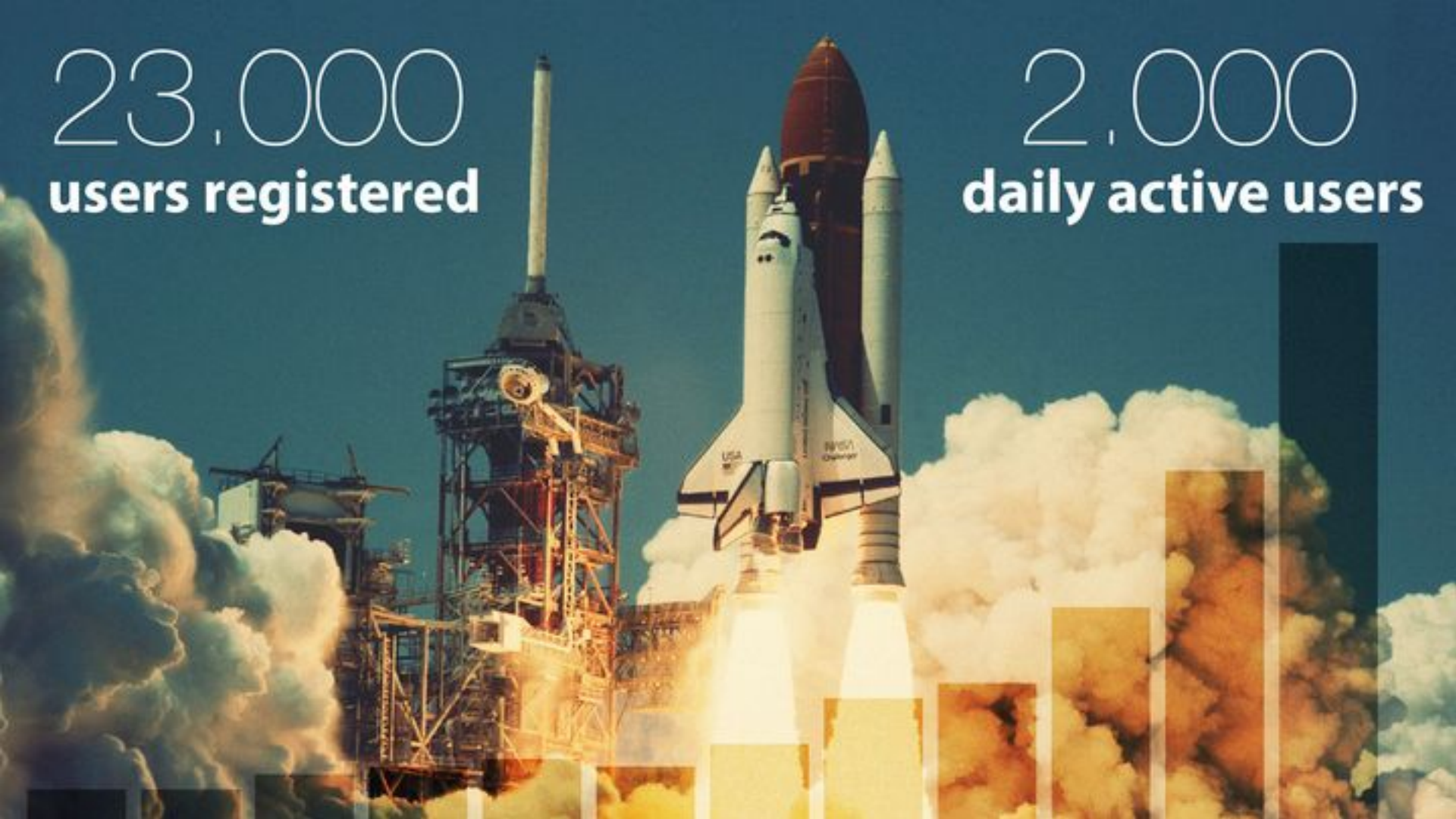
# The Team



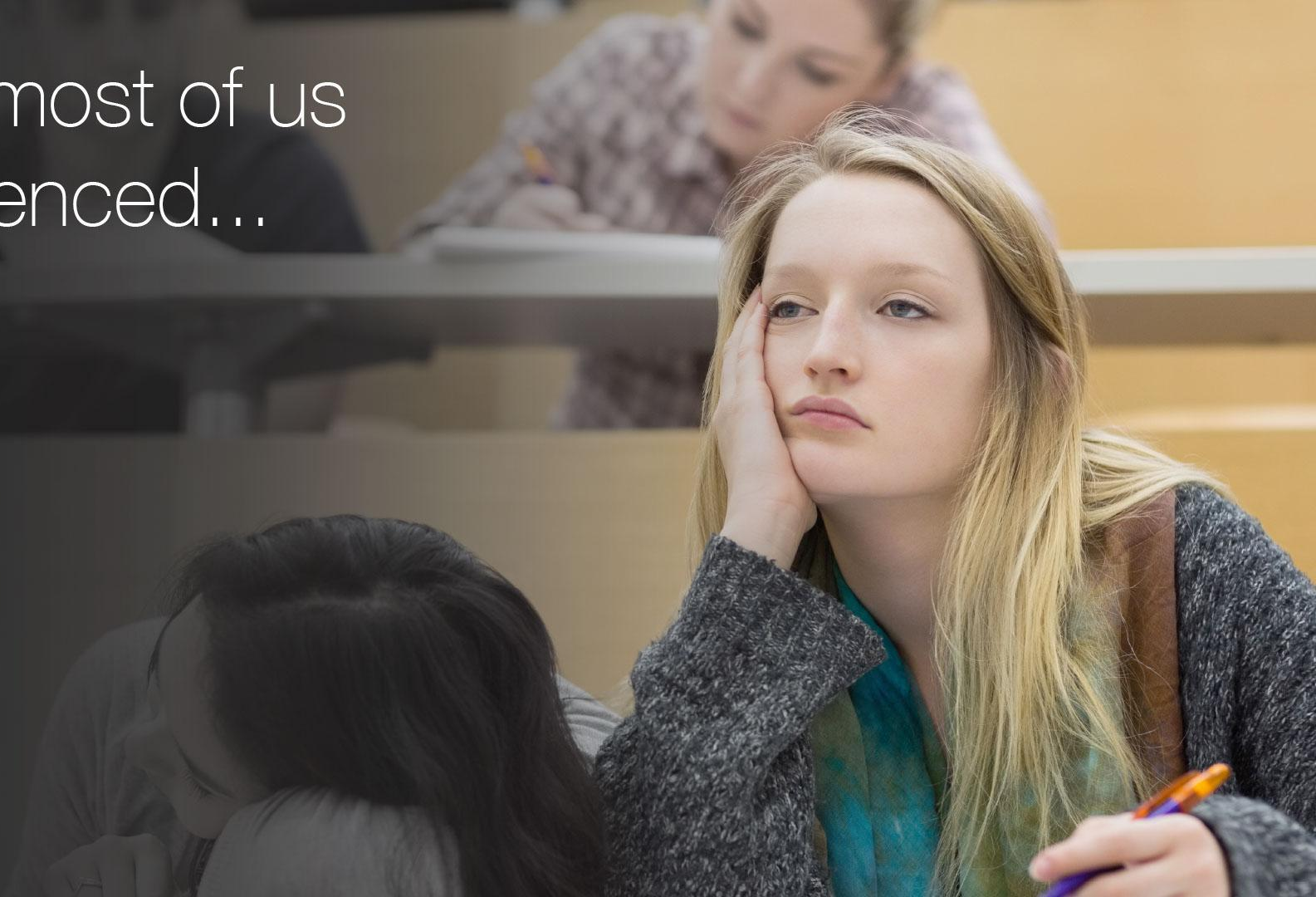


23,000  
users registered

2,000  
daily active users



What most of us  
experienced...





STUDENT



LECTURE





STUDENT



LECTURE



READ





STUDENT



LECTURE



READ



LECTURE



READ



STUDENT

LECTURE

READ

LECTURE

READ

LECTURE

READ





STUDENT



LECTURE



READ



LECTURE



READ



LECTURE



READ



EXAM



STUDENT



LECTURE



READ



LECTURE



READ



LECTURE



READ



EXAM

STUDENT ACTIVITY





STUDENT

LECTURE

READ

LECTURE

READ

LECTURE

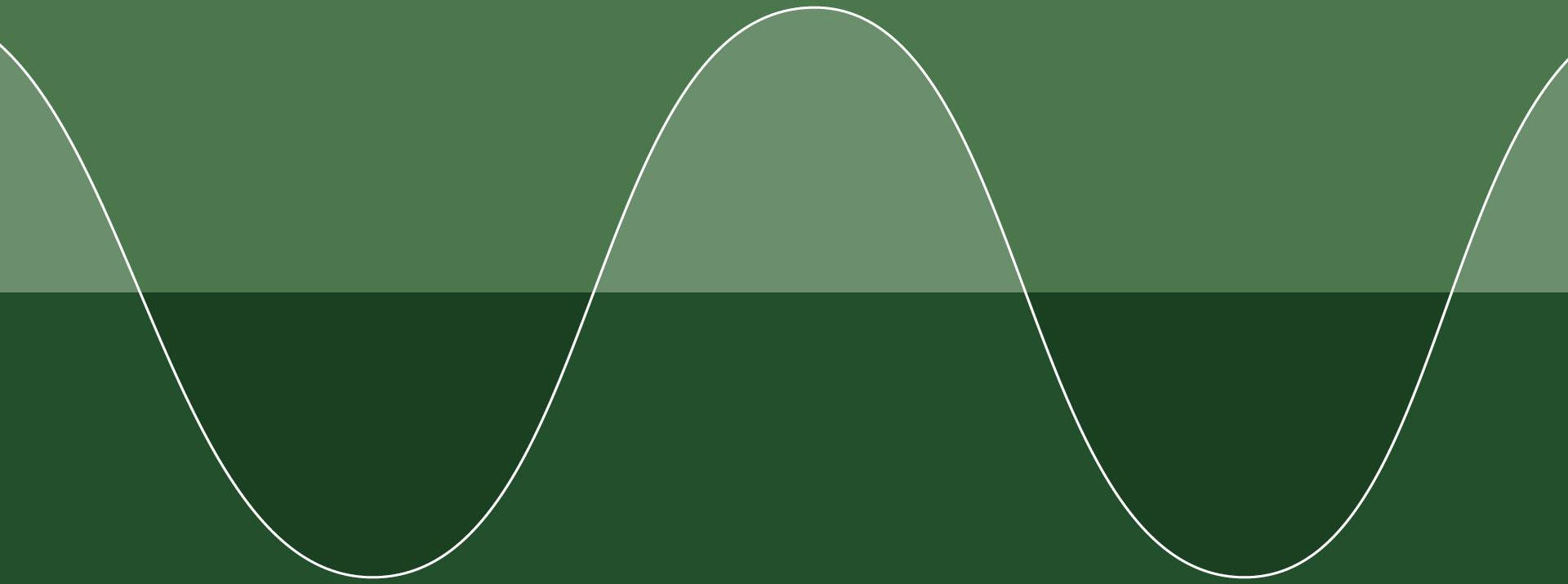
READ

EXAM

A white sine wave graphic is centered on a dark green background. The wave oscillates horizontally across the frame, with its peaks and troughs roughly aligned with the top and bottom of the text area.

# Flipping the classroom





**BEFORE CLASS**

knowledge transfer,  
like video lectures



**BEFORE CLASS**

**DURING CLASS**

knowledge transfer,  
like video lectures



**BEFORE CLASS**



## DURING CLASS



practice, activities:  
deeper learning

knowledge transfer,  
like video lectures



## BEFORE CLASS

## DURING CLASS



practice, activities:  
deeper learning

knowledge transfer,  
like video lectures



## BEFORE CLASS

## AFTER CLASS

## DURING CLASS



practice, activities:  
deeper learning

knowledge transfer,  
like video lectures



## BEFORE CLASS

working on projects  
and peer-learning



## AFTER CLASS



Online study material  
from **Share**



practice, activities:  
deeper learning

working on projects  
and peer-learning



Online study material  
from **Share**



Interactive lectures  
powered with **Live**



working on projects  
and peer-learning



Online study material  
from **Share**



Interactive lectures  
powered with **Live**



Learn interactively  
online with **Learn**





Online study material  
from **Share**



Interactive lectures  
powered with **Live**



Learn interactively  
online with **Learn**



Discussion and  
questions in **Dialog**





“The biggest advantage is that I can really flip my classroom with FeedbackFruits.”

**SUZANNE HALLENGA BRINK, DE HAAGSE HOGESCHOOL**

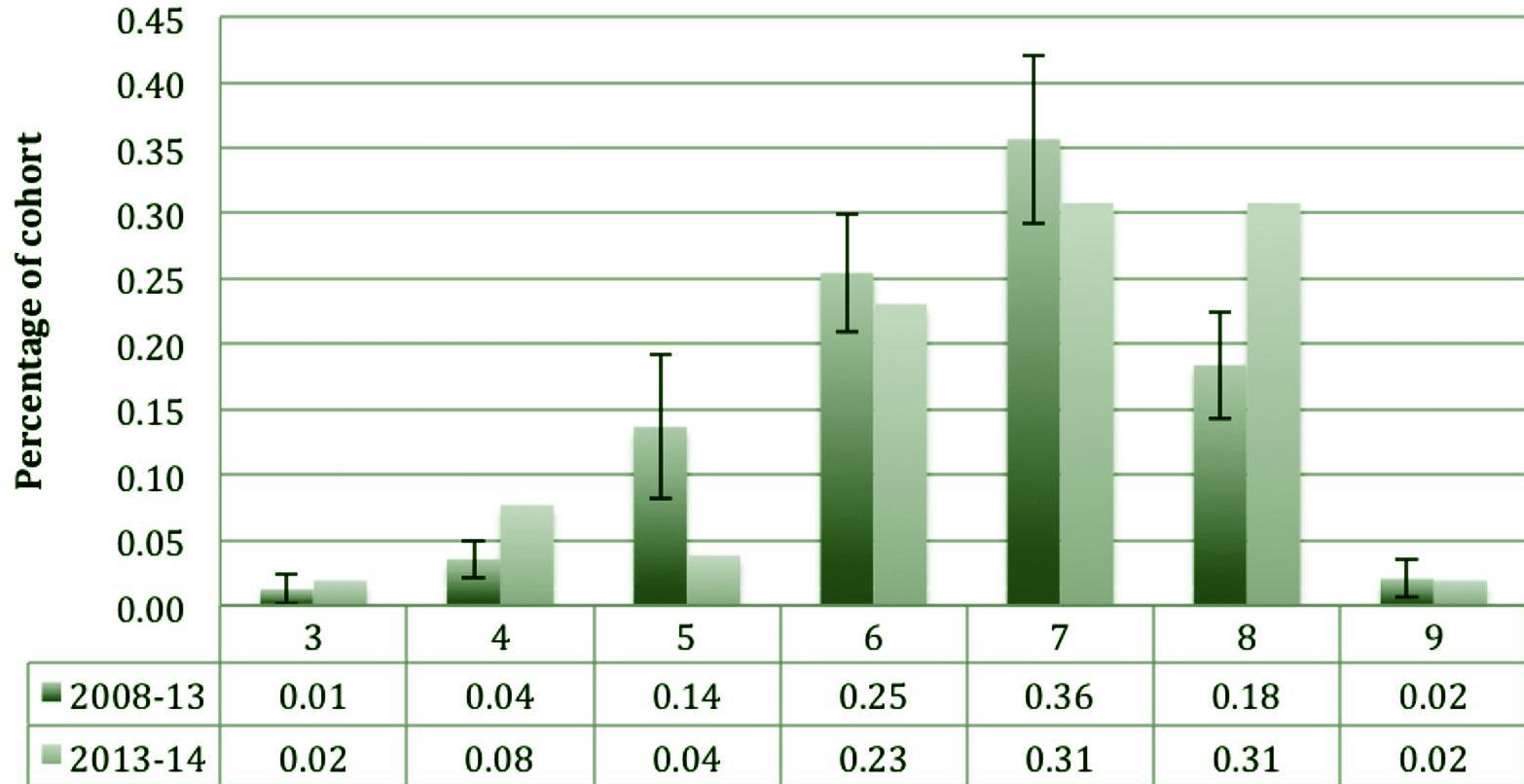


“FeedbackFruits gives me the opportunity to engage students, and to make them enthusiastic for my topics.”

**TOMAS KLOS, TU DELFT**

# Exam results: Hormones & Nervous System, LUMC

Anecdotal, but **still interesting!**



Pilot

4-10

TEACHERS



**HALF YEAR**

Campus licence

unlimited

TEACHERS



**FULL YEAR**



# Partners WITH FULL CAMPUS LICENCE

# Pilots IN TRYOUT



**hogeschool  
Leiden**



**Universiteit Utrecht**



**Universiteit  
Leiden**



**rijksuniversiteit  
 groningen**



 With **plugins** for...



Canvas



BlackBoard



SharePoint



Moodle

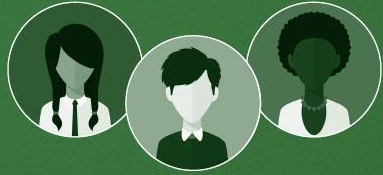


edX

Sounds good! **What's next?**



# Sounds good! **What's next?**

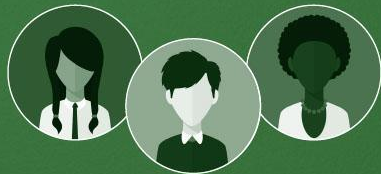


We recruit **campus  
ambassadors**





# Sounds good! **What's next?**



We recruit **campus ambassadors**



**They support** and  
assist **teachers**

# Sounds good! **What's next?**



We recruit **campus ambassadors**



Install our **plugins**  
for integration



**They support** and  
assist **teachers**

# Sounds good! **What's next?**



We recruit **campus ambassadors**



Install our **plugins**  
for integration



**They support** and  
assist **teachers**



Set up  
**single sign-on**



# Sounds good! **What's next?**



We recruit **campus ambassadors**



Install our **plugins**  
for integration



**Start the pilot!**



**They support** and  
assist **teachers**



Set up  
**single sign-on**



“Wow, that **sounds like a lot!**”



“Wow, that **sounds like a lot!**”

Don't worry. It takes ...

**just one month!**

**TRADITIONAL**

Passive



**FLIPPED**

Interactive

**TRADITIONAL**

Passive



**FLIPPED**

Interactive



We facilitate the transition



We facilitate the transition



in your university

# We facilitate the transition



in your university



With your e-learning  
support team

in your university



With your e-learning  
support team

in your university



With your e-learning  
support team





in your university



With your e-learning  
support team



Our **campus ambassadors**  
working with your team

in your university



With your e-learning  
support team



Our **campus ambassadors**  
working with your team



In your e-learning  
infrastructure

in your university



With your e-learning  
support team



Our **campus ambassadors**  
working with your team



In your e-learning  
infrastructure





in your university



With your e-learning  
support team



Our **campus ambassadors**  
working with your team



In your e-learning  
infrastructure



Our plugins **integrating**  
with your existing platform



# Thank you for listening!

Think your colleague should see this? Share: **presentation.fbf.to**

More info: **pilot.feedbackfruits.com**

**Contact**

Ewoud de Kok

ewoud@feedbackfruits.com



@FeedbackFruits

# Innovation adoption cycle

