

Pitch your Research!

Presenting yourself and your work to any audience – even if they are not experts or scientists like you – is a key skill for any scientist. Whether your audience consists of colleagues, supervisors, civilians, farmers, patients, policy makers, journalists or family members: You should be able to explain what you do and why it is important. It is a skill that you can apply in networking, in cooperation with multidisciplinary colleagues and presenting science for various audiences.

In this workshop you will practice choosing specific messages and stories for specific target groups. The participants interview each other and help each other filter out the most important elements. We test the quality of your story using the 6 Cs. We help you embellish it with strong metaphors, one-liners and examples.

We will put our stories to work with the help of a professional training actor: How can you apply this in the interaction with the non-experts around you? How do you keep people interested? How do you avoid misinterpretation? How can you leave out nuances but still tell a truthful but concise story?

Learn how to be able to convey inspiring stories about your work to any audience!

About ElroyCOM Training

ElroyCOM Training is a registered CRKBO educational institute that specializes in training scientists. All our trainers and actors have an academic degree and international experience. We have trained more than 20.000 scientists over the last 20 years. For more information, please visit www.elroycom.nl.