

Program online workshop 'Pitch your Research'

14.00–14.10	Introduction by the trainer
14.10–14.25	Interview exercise: What do you do?
14.25–14.45	What is your key message for a specific audience? Defining Target Audience, Goal and Core Message
14.45–15.00	Structuring your pitch: the diamond model
15.00–15.15	Break
15.15–15.30	Drilling session: Practice your pitch
15.30–15.45	Test and strengthen your pitch: the 6 Cs
15.45–16.00	Embellish your story: Metaphors and examples
16.00–16.10	Break
16.10–16.25	Shine! Non-verbal aspects
16.25–16.50	The Grand Finale: Convince and excite!
16.50–17.00	Evaluation + Q & A