

Week 6: Financial Planning

Before Wednesday 16th December

Preparatory activities before session on Wednesday 16th of December

- Watching web lectures
 - Financial Planning: what & why
 - Estimating sales
 - Income statement
 - Cash flow statement
 - Balance sheet
- Read DataMining and prepare the following question.
 - What segment do you believe has the best potential for future growth?
 - Use the Oncourse forum to communicate your decision and provide at least one sound argument for your decision. All students are required to contribute to this discussion before Tuesday 15th of December, 18:00
- Read book chapter
 - Chapter 15 of the course handbook by Paul Burns

Wednesday 16th of December

Discussion of DataMining case

Before Friday 18th of December

Preparatory activities before session on Friday 18th of December:

- Read the assignment of week 6
- On Friday we organize a coaching session during which you get the opportunity to work on developing your financial plan. Coaches will be available to answer your questions regarding the financial plan and to give advice and presence is compulsory. To organize this session in an efficient and effective manner, students are asked to email their questions relating to the financial plan by Thursday 17th of December at 11:59 AM.

Follow-up: Deadline is 8th of January

Follow-up activities relating to week 6

- Assignment related to week 6: submission deadline is 8th of January 2016